

# LEARN DIGITAL JOURNALISM

BROADCAST & DIGITAL PRODUCTION PROGRAMS  
IN AFFILIATION WITH



**NBC News and the New York Film Academy have designed programs for the next generation of reporters – digital journalists who can get the story, and are well versed in a multitude of new technologies. Students in our digital journalism courses will be immersed in a hands-on integrated curriculum comprised of camera, lighting, editing, reporting, new media classes and more. They are expected to write, produce, report, shoot and edit their own stories. Each will have access to cutting-edge equipment, experienced instructors, as well as special master classes taught by NBC News staff, and the opportunity to go behind-the-scenes of professional news broadcasts.**

**APPLY NOW**

One Year Program: March 5, 2008 September 22, 2008

4-Week Workshop: July 7, 2008

8-Week Workshop: July 7, 2008

**NEW YORK CITY**

HARVARD UNIVERSITY \*  
DISNEY-MGM STUDIOS \*

**UNIVERSAL STUDIOS**

PARIS, FRANCE \*

**ABU DHABI, UAE**

LONDON, ENGLAND \*  
FLORENCE, ITALY\*

**DOWNLOAD A  
BROCHURE**

**800-611-FILM**

**WWW.NYFA.COM**

# NEW YORK FILM ACADEMY

100 EAST 17TH STREET, NEW YORK CITY 10003 • TEL: 212-674-4300 • FAX: 212-477-1414 • EMAIL: FILM@NYFA.COM

All workshops are solely owned and operated by the New York Film Academy and are not affiliated with Harvard University, or Disney-MGM Studios. \* SUMMER ONLY



The involvement of NBC NEWS in the Digital Journalism program will be of incalculable value to students. NBC NEWS professionals will be conducting master classes during the program. Participants will be introduced to the most cutting edge digital technology and methods which are now being used professionally in the field by NBC's own digital journalists. Students will be taken behind the scenes at NBC to learn about the production of shows like The Today Show, NBC Nightly News, and Dateline NBC.

The new breed of digital journalist is boldly revealing the world and today's breaking news to the public. In small crews or even solo, these intrepid reporters are the fastest growing part of the journalism profession. Digital Journalists are expected to write, shoot, direct, edit, and even appear on camera in their own field reports and investigative segments. The One Year Digital Journalism program will challenge students to practice and develop these skills in preparation to enter this exciting and challenging field.

## CLASSES

### *DIGITAL JOURNALISM*

This course is the spine of the program and encompasses the fundamental principles of news-gathering, reporting, and digital production. All student projects are introduced in this class and it is the venue where they are viewed and critiqued. Topics include: Producing and directing single and multiple camera shoots, live and remote production, research, broadcast standards, and news distribution.

### *HANDS-ON CAMERA & LIGHTING*

Functions, operation, and use of the HD digital video camera, lighting and associated equipment. Training for shooting in the field and in the studio. Students will learn to operate a range of professional cameras, lighting and production equipment, enabling them to technically execute single and multi-camera productions, and understand the necessities of a variety of shooting environments and conditions.

### *HANDS - ON AUDIO*

Students will learn to record audio in a multitude of situations. Students will also learn mixing and communications. Training will encompass wireless, interview, and boom microphone techniques.

### *EDITING*

Non-linear editing training with Final Cut Pro. Students will master fundamental editing tools and techniques using this software. Students edit their own digital projects, and can supplement classes with individual consultations at the editing station. Students will be taught the fundamental concepts of editing non-fiction material, both practical and aesthetic. Topics will include editing vocabulary, time code, cutting styles, organizational tools and rules for editing, and building the story in post.

### *DIGITAL PRODUCTION WORKSHOP*

In these teacher-supervised labs, the process of directing, shooting, and sound recording for digital news projects is put into practice. Each workshop is an opportunity for students to implement and examine in a controlled environment the techniques they are learning in class.

### *SOUND DESIGN*

This class details the fundamental process of sound editing and design. It provides concepts, technical and hands-on demonstration. The class challenges students to use sound as an additional tool to enhance their storytelling, and takes them through the complete post-production process. Students learn how to build and mix multiple tracks on Final Cut Pro and Pro Tools.

### *SPECIAL TOPICS*

This class addresses subjects of specific relevance to the outside projects. Topics include story structure; writing commentary; rights, ethics and law; and broadcast studies.

### *PROJECTS*

Students apply the lessons learned in their classes to a series of digital productions. Using professional equipment, students gain real world experience in writing, producing, shooting, reporting, and editing. Each student completes the following eight projects:

- Field Report
- Interview
- News Segment
- Multi-Camera Studio Shoot
- New Media
- Long Form Investigative Report
- Live Remote Production
- Live Television News Broadcast